



# MOE FOOTBALL NETBALL CLUB SPONSORSHIP 2025

## WHY SPONSOR THE MOE FOOTBALL NETBALL CLUB?

Put simply, the Moe Football Netball Club would not survive without the generous support of local business and business people. Your support helps ensure the club can provide the best possible environment for its players, supporters and volunteers.

The club is dedicated to building a winning culture and securing that elusive premiership. However, sponsoring the club goes well beyond just Football and Netball.

Our ethos that we provide development opportunities for our local kids, create pathways to retain players into our senior ranks and then recruit players to remain competitive in the Gippsland League is about making sure that kids from Moe and the surrounding areas have the opportunity to play their chosen sport at the highest level locally, and prosper in the responsible social environment and sense of community provided by the club.

While this is all good in principle, the Moe Football Netball Club recognises that you want to see some value in the support you provide the club. There are many opportunities that become available when you align your brand with the club and we strive for a mutually beneficial relationship with our sponsors. Benefits of sponsorship include:

- Marketing your business or brand directly to the hundreds of people associated with the club, including players, members, parents and supporters.
- Basic or Major Signage placed in prominent locations and game day promotion at our ground to build awareness of your business to Moe supporters as well as opposing teams and their supporters.
- Networking opportunities with other MFNC sponsors.

This booklet is a guide to the types of Sponsorship offered by the Moe Football Netball Club. Sponsorship packages can be tailored to suit the needs of each individual sponsor.

## ***MAJOR SPONSOR INVESTMENT \$5000+GST***

Align your business with the Moe Football Netball Club (MFNC) as one of its main contributors for the season. A great way to significantly support the club, improve exposure of your business to the local community and capitalise on the networking opportunities provided while benefiting from some great value Sponsorship Inclusions:

- **6x MFNC Memberships;**
- **4x tickets to the MFNC Sponsors Day;**
- Equivalent 6x signs (3x 3000mmx1000mm printed vinyl banners) on the fence including **'preferred placement'**, MFNC arranging production and installation (high resolution logo to be provided to enable manufacture of the signage);
- Advertising through a slide show on a television set within the function room and other locations at the Ted Summerton Reserve (PDF or similar logo to be provided to enable this);
- Recognition of your support of the MFNC on the club website and via our social media forums;
- Invitations to major club functions including Season Launch and Presentation Night;
- **Logo under 'Major Sponsors' line on all club correspondence including Letterhead;**
- Weekly club updates via email during the season;
- Access to club social media;
- Opportunity to discuss ideas you may have that could help ensure you achieve your objectives as a Major Sponsor of the Moe Football Netball Club;
- **4x MFNC polo shirts.**

## ***CORPORATE SPONSOR INVESTMENT \$3000+GST***

Align your business with the Moe Football Netball Club (MFNC) as one of its main contributors for the season. A great way to significantly support the club, improve exposure of your business to the local community and capitalise on the networking opportunities provided while benefiting from some great value Sponsorship Inclusions:

- 4x MFNC Memberships;
- 2x tickets to the MFNC Sponsors Day;
- Equivalent 6x signs (3x 3000mmx1000mm printed vinyl banners) on the fence including **'preferred placement'**, MFNC arranging production and installation (cost of production for 1x initial banner to be provided by sponsor @\$137 each as well as a high resolution logo to be provided to enable manufacture of the signage);
- Advertising through a slide show on a television set within the function room and other locations at the Ted Summerton Reserve (PDF or similar logo to be provided to enable this);
- Recognition of your support of the MFNC on the club website and via our social media forums;
- Invitations to major club functions including Season Launch and Presentation Night;
- **Logo under 'Corporate Sponsors' line on all club correspondence including Letterhead;**
- Weekly club updates via email during the season;
- Access to club social media;
- Opportunity to discuss ideas you may have that could help ensure you achieve your objectives as a Corporate Sponsor of the Moe Football Netball Club;
- **2x MFNC polo shirts.**

## ***PLATINUM PLUS SPONSOR INVESTMENT \$2500+GST***

A cost-effective way to significantly contribute to the success of the Moe Football Netball Club and improve exposure of your business to the local community while benefiting from some great value Sponsorship Inclusions:

- 4x MFNC Memberships;
- 2x tickets to the MFNC Sponsors Day;
- **Equivalent 6x signs** (3x 3000mmx1000mm printed vinyl banners) on the fence including MFNC arranging production and installation (cost of production for 2x initial banners to be provided by sponsor @\$137 each as well as a high resolution logo to be provided to enable manufacture of the signage);
- Advertising through a slide show on a television set within the function room and other locations at the Ted Summerton Reserve (PDF or similar logo to be provided to enable this);
- Recognition of your support of the MFNC on the club website and via our social media forums;
- Invitations to major club functions including Season Launch and Presentation Night;
- Weekly club updates via email during the season;
- **Access to club social media;**
- Opportunity to discuss ideas you may have that could help ensure you achieve your objectives as a Platinum Plus Sponsor of the Moe Football Netball Club;
- **2x MFNC polo shirts.**

## ***PLATINUM SPONSOR INVESTMENT \$1500+GST***

A cost-effective way to significantly contribute to the success of the Moe Football Netball Club and improve exposure of your business to the local community while benefiting from some great value Sponsorship Inclusions:

- 4x MFNC Memberships;
- 2x tickets to the MFNC Sponsors Day;
- **Equivalent 4x signs** (2x 3000mmx1000mm printed vinyl banners) on the fence including MFNC arranging production and installation (cost of production for 2x initial banners to be provided by sponsor @\$137 each as well as a high resolution logo to be provided to enable manufacture of the signage);
- Advertising through a slide show on a television set within the function room and other locations at the Ted Summerton Reserve (PDF or similar logo to be provided to enable this);
- Invitations to major club functions including Season Launch and Presentation Night;
- Weekly club updates via email during the season;
- Opportunity to discuss ideas you may have that could help ensure you achieve your objectives as a Platinum Sponsor of the Moe Football Netball Club;
- 1x MFNC polo.

## ***GOLD SPONSOR INVESTMENT \$500 +GST***

Affordable and easy, a Gold Sponsorship ensures you get the recognition and support you deserve for financially contributing to the Moe Football Netball Club.

- 2x Moe Football Netball Club Memberships;
- 2x tickets to the Moe Football Netball Club Sponsors Day;
- 1x sign for 12 months in or around the ground or facility (to be supplied by sponsor);
- Advertising through a slide show on a television set within the function room and other locations at the Ted Summerton Reserve (PDF or similar logo to be provided to enable this);
- Invitations to major club functions including Season Launch and Presentation Night;
- Weekly club updates via email during the season;
- Opportunity to discuss ideas you may have that could help ensure you achieve your objectives as a Gold Sponsor of the Moe Football Netball Club.

## ***SMALL BUSINESS MEMBERSHIP \$220 inc GST***

A package for the small business owner to enjoy the benefits of sponsorship and days out at the football.

- Entry to all 9 Home Games – 1x Moe Football Netball Club Social Membership Card;
- 1x MFNC Club Polo;
- Voting Rights at AGM;
- Attendance at afternoon tea in the member's area when attending games.

## ***INDIVIDUAL PACKAGE DESIGNED BY YOU***

Design a package to suit your needs and your business; we want to help you as much as we want your support. Talk to your Sponsorship Contact and we are sure we can come up with a mutually beneficial package.

## **NEW - ADDITIONAL PACKAGES**

### ***MATCH DAY FEATURE SPONSOR \$1500+GST***

This package is an addition to your sponsorship which gives you exclusive promotion of your business at one of our 9 home games during the season. This package includes:

- Promotion of your business via distribution of information to game day attendees;
- Ability to set-up information / sales stall in prominent location at the ground;
- Promotion of your business during post-game formalities;
- Social media promotion as match-day sponsor for pre-game team announcements and post-game scores;
- Access to exclusive room for 10 people for 4 hours in the afternoon including full catering.

### ***FIGHT MND SPONSOR – Individual packages to be determined by agreement***

Our annual Fight MND fundraising event coincides with our home game during the Kings Birthday Long Weekend and features celebrity appearances and “Ice Dunk” event. All funds raised go towards running the event and donation to the Fight MND campaign. This package includes:

- Social media promotion of your business in the lead-up to the event;
- Catered event for all sponsors on the day of the event featuring celebrity appearances, meet and greet opportunities and networking opportunities.

### ***Moe Football Netball Club Race Day Sponsor \$1000+GST***

An annual race day named the “Moe Football Netball Club” race day to celebrate our partnership with the Moe Racing Club. Race naming opportunities exist for our sponsors at this great event. This package includes:

- Naming rights for a race on the day with national exposure;
- Advertisement of your business on MRC Big Screen and in race books on the day;
- Access for two people to the Moe Football Netball Club pavilion on the day with full catering provided.

**For further information please contact one of our Sponsorship Contact people:**

**Mat Howlett                      Ph 0400 054 489**

**Dean Abbott                      Ph 0427 200 285**

**Craig Boyle                      Ph 0407 508 198**

**Jane Van Den Dolder      Ph 0409 953 998**

**Manny Gelagotis              Ph 0403 377 764**

**Lis Keilty (Treasurer)      Ph 0408 598 501**